

LIVE UNITED™



Showing Your Appreciation

Saying “Thank You” may be one of the most important elements in winning the long-term support you’ve worked so hard to achieve throughout your campaign. Help us thank donors internally for their participation.

Show your appreciation for the time and effort everyone has put toward learning about the United Way of Brazoria County in a visible way. Blanket department bulletin boards with Thank You messages and posters that announce your campaign’s results. Place a Thank You message in your company newsletter. Even a simple postcard-sized letter posted in an employee’s cubicle that says “Thanks,” goes a long way toward making a donor feel appreciated.

Saying Thank You can also be done in with food. Perhaps a lunchtime or break time appreciation event can be coordinated. Decorate the area with posters that display the results from your campaign, including contest winners. Be sure to include photos from your events.

Try:

- A pancake breakfast before the day’s work begins (be sure to announce the event a couple of days in advance to allow everyone to plan to be early.
- A lunchtime barbecue or sack lunch.
- An ice cream social at break time.

Be sure to get your company’s CEO involved in your recognition event. Suggest that other executives help in saying “Thanks.” Suggest something like an executive car wash on the last day of the event. Those who pledged over a specific amount, or employees making a one time, cash donation on the day can have their boss clean their windows!

However you decide to say “Thank You,” remember to personally thank all of the other employee volunteers that contributed to your campaigns success.