

LIVE UNITED™



Dear Executive:

Investing in the work of United Way of Brazoria County is a meaningful venture that I hope you may consider embarking upon. One of our company's core beliefs has always been that the entire county is strengthened by the generosity of those who support United Way.

You can personally indicate your commitment to United Way by participating in the leadership giving program and becoming a member of United Way of Brazoria County's Heritage Oaks. As a member of Heritage Oaks, you play an important role in helping address the critical needs of less fortunate citizens of Brazoria County. Your gift helps people from all walks of life, all age groups and ethnic backgrounds.

In fact, giving through United Way is the best way to help where help is needed most. Member agencies that receive funding from United Way are monitored year round so you know your gift is working in our county.

Your decision to help is personal. I only ask that you pay heed to the 2008 United Way campaign materials that you will soon notice displayed throughout the building, and take the opportunity to learn more about United Way of Brazoria County's impact on our community by visiting www.uwbc.org. Thank you for your thoughtful consideration.

Your friend,